

Jose Gutierrez III, PhD

contact@jonigutierrez.com

Portfolio Website

www.JoniGutierrez.com

Education

PH.D. FILM & MEDIA STUDIES | 2018 | ACADEMY OF FILM, SCHOOL OF COMMUNICATION,
HONG KONG BAPTIST UNIVERSITY (HKBU)

- Dissertation: “Investigating Kracauerian Cinematic Realism through Film Practice and Criticism: *Life-world Series* (2017) and Selected Films of Lino Brocka”
- Principal Supervisor: Prof. Ian Aitken, PhD

M.A. MEDIA STUDIES (FILM) | 2008 | FILM INSTITUTE, COLLEGE OF MASS COMMUNICATION,
UNIVERSITY OF THE PHILIPPINES–DILIMAN

- Thesis: “Images of the Mother in Lino Brocka Films: 1970-1991”
- Adviser: Prof. Nicanor G. Tiongson, PhD

B.A. PSYCHOLOGY | 2001 | COLLEGE OF SOCIAL SCIENCES AND PHILOSOPHY, UNIVERSITY OF
THE PHILIPPINES–DILIMAN

Teaching Experience

ASSISTANT PROFESSOR | UNIVERSITY OF THE PHILIPPINES FILM INSTITUTE (UPFI) | NOVEMBER
2010 – MAY 2018 (PH.D. STUDY LEAVE: 2013-2017)

- College of Mass Communication, University of the Philippines-Diliman
- Courses Taught:

Film 100	Introduction to Film
Film 102	History of Philippine Cinema
Film 103	History of World Cinema
Film 106	National Cinemas
Film 130	Film Genres
Film 131	Narrative Film
Film 133	Experimental Film
Film 158	Directing
Film 220	Advanced Documentary Film Production

Film 290	Historical & Critical Research Methods in Film
Film 10	Art of Film (General Education Course)
Film 12	Philippine Film Appreciation (General Education Course)
Media 220	Media Literacy
Comm 130	Communication and Media Theories

LECTURER | ACADEMY OF FILM, HONG KONG BAPTIST UNIVERSITY | OCTOBER–DECEMBER 2016

- FILM2017 (Introduction to Moving Image and Sound)

SENIOR LECTURER | UNIVERSITY OF THE PHILIPPINES FILM INSTITUTE (UPFI) | NOVEMBER 2009 – OCTOBER 2010

- College of Mass Communication, University of the Philippines-Diliman

ASSISTANT PROFESSOR | SAN BEDA COLLEGE–ALABANG | JUNE–OCTOBER 2008

- Department of Communication and Media Studies

INSTRUCTOR | PHILIPPINE WOMEN’S UNIVERSITY | JUNE–DECEMBER 2006

- Department of Communication Arts

LECTURER

<i>Period</i>	<i>Department</i>	<i>College/University</i>
June-October 2009	Communication Arts	Angelicum College
May 2007 - September 2008	Multimedia Arts	De La Salle – College of Saint Benilde
November 2003 - May 2004	Psychology	Ateneo de Manila University
November 2003 - March 2004	Psychology	University of the City of Manila
September-December 2003	Psychology	De La Salle University–Manila

Publications

JOURNAL ARTICLES

- Gutierrez, Jose III. 2017. "The Realist Cinema of Lino Brocka." *Plaridel: A Philippine Journal of Communication, Media, and Society* 14 (2): 169-78.
- Gutierrez, Jose III. 2016. "Lukács, Kracauer, and Lino Brocka’s *Manila in the Claws of Light* (1975)." *Plaridel: A Philippine Journal of Communication, Media, and Society* 13 (2).
- Gutierrez, Jose III. 2015. "Representations and Discourses in Internet Comedy." *Plaridel: A Philippine Journal of Communication, Media, and Society* 12 (1): 233-40.
- Gutierrez, Jose III. 2015. "Animation and Realism: A Review of *RPG Metanoia* (2010)." *Plaridel: A Philippine Journal of Communication, Media, and Society* 12 (1): 241-51.

- Gutierrez, Jose III. 2014. "New Objectivity: A Review of Fritz Lang's *M* (1931)." *Plaridel: A Philippine Journal of Communication, Media, and Society* 11 (2): 222-7.
- Gutierrez, Jose III. 2012. "Filipino Indie by Way of Southeast Asian Independent Cinema." *Plaridel: A Philippine Journal of Communication, Media, and Society* 9 (2): 97-104.
- Gutierrez, Jose III. 2011. "Pursuing Sustainability in Filipino Indie Filmmaking." *Plaridel: A Philippine Journal of Communication, Media, and Society* 8 (2): 53-70.
- Gutierrez, Jose III. 2009. "Images of the Mother in Lino Brocka Films: 1970-1991." *Plaridel: A Philippine Journal of Communication, Media, and Society* 6 (2): 107-26.

ENCYCLOPEDIA ARTICLE

- Gutierrez, Jose III. 2013. "Philippines, Migration, 1948 to Present." In *The Encyclopedia of Global Human Migration*, edited by Immanuel Ness. Blackwell Publishing Ltd.
doi:10.1002/9781444351071.wbeghm412

E-BOOK

- Gutierrez, Jose III. 2013. *Images of the Mother in Lino Brocka Films*. Manila: Vee Press, ISBN (electronic edition) 978-971-97-0463-8.

Corporate Experience

- Part of the Concept Development Group (CDG), Star Cinema: ABS-CBN Film Productions, Inc. | 2005
- Creative Assistant, Primetime Television Drama, ABS-CBN Broadcasting Corporation | 2004
- Customer Management Officer (Sales), Smart Communications, Inc. | 2003
- Channel Marketing Specialist - started out as Management Trainee, UnionBank of the Philippines Head Office | 2001 – 2003

Training

TEACHING ASSISTANT | HONG KONG BAPTIST UNIVERSITY | 2013 – 2016

<i>Period</i>	<i>Supervisor/s</i>	<i>Course</i>
September-December 2013	Dr. Camille Deprez & Dr. Annie Wan	FILM 2017 – Intro to Film and Media Arts
January-April 2014	Prof. Ian Aitken	CTV 3320 – Studies in German Cinema
September-December 2014	Prof. Ian Aitken	FILM 4037 – Studies in French Cinema
January-April 2015	Prof. Ian Aitken	FILM 2005 – Film History
September-October 2015	Dr. Celine Song	JOUR 3017 – Communication Research Methods
January-April 2016	Dr. Jia Tan	FILM 2005 – Film History

RESEARCH ASSISTANT | BOOK PROJECT | HONG KONG | 2013 – 2014

- *Post-1990 Documentary: Reconfiguring Independence* (2015), edited by Camille Deprez and Judith Pernin
- Main tasks: proofreading the entire book and coordinating with the contributors

HONG KONG DOCUMENTARY INITIATIVE (FELLOW) | UNIVERSITY OF HONG KONG | 5-6 NOVEMBER 2016

- Master classes with Oscar award-winning director, Thomas Lennon. Workshop film, *Hong Kong: Study One* (2016), the first short film in *Life-world Series*

CINEMA AND HUMAN RIGHTS WORKSHOP (FELLOW) | HONG KONG | 28-30 JANUARY 2016

- Organized by the Department of Humanities and Creative Writing at Hong Kong Baptist University, Huston School of Film and Digital Media at National University of Ireland, Galway and Centre for Cinema Studies at Lingnan University

KRIKA NATIONAL WORKSHOP ON ART AND CULTURAL CRITICISM (FELLOW) | PHILIPPINES | 20-26 APRIL 2014

- Supported by the National Commission for Culture and the Arts (NCCA)

CHINESE (MANDARIN) LANGUAGE COURSES | HONG KONG BAPTIST UNIVERSITY LANGUAGE CENTRE | 2014 - 2016

Conference Presentations

- “Phenomenalist-realist Film Aesthetics in *Life-world Series*” at “The Poetics of Asian Cinemas Conference” on 10 July 2017 at Lancaster University, United Kingdom. Organized by the Asian Cinema Studies Society (ACSS).
- “The Realist Cinema of Lino Brocka” at the Society for Cinema & Media Studies (SCMS) Conference (Session E22: New Takes on Global Auteurs) on 30 March 2016 in Atlanta, Georgia, USA.
- “Imaging the Umbrella Movement via Kracauerian Cinematic Realism” at the International Communication Association (ICA) Conference on 11 June 2016 in Fukuoka, Japan.
- “Tapping into the Lifeworld through Online Cinema and Photography: A Case Study of *Lifeworld Series*” at the Asian Congress for Media and Communication (ACMC) Conference on 28 October 2016 in Yogyakarta, Indonesia.
- “Tapping into the Lifeworld through Online Cinema and Photography: A Case Study of Joni Gutierrez’ *Hong Kong Series*” on 5 July 2016 at the Research Institute for Digital Culture and Humanities (RIDCH) Conference at the Open University of Hong Kong, Hong Kong SAR, China.
- “The Physical, Ephemeral and Political: Imaging Hong Kong’s Umbrella Movement in *Twelve Hundred Miles* (2015)” at the 4th Global Social Science Graduate Student Conference on 22 April 2016 at the Hong Kong Baptist University, Hong Kong SAR, China.
- “Tapping into the Lifeworld through Online Cinema and Photography: A Case Study of Joni Gutierrez’ *Lifeworld Series*” at the 6th International Postgraduate Conference on 24 September 2016 at the Hong Kong Polytechnic University, Hong Kong SAR, China.

- “Animation and Realism: A Review of *RPG Metanoia* (2010)” at the Research Institute for Digital Culture and Humanities (RIDCH) Conference on 18 December 2015 at Jubilee College, the Open University of Hong Kong, Hong Kong SAR, China.
- “The ‘Brocka Film’: Conventions of Melodrama and Realities in Martial Law-Era Philippines” at the “Whose Voice? Theory & Practice: 5th International Postgraduate Conference” on 24 September 2015 at the Department of Applied Social Sciences, Hong Kong Polytechnic University, Hong Kong SAR, China.
- “Animation and Realism: A Close Reading of *RPG Metanoia* (2010)” at “Situations: Cultural Studies in the Asian Context” International Conference on 13 February 2015 at the Hong Kong Baptist University, Hong Kong SAR, China.
- “The Social Realist Cinema of Lino Brocka” at the Global Symposium on Social Sciences on 13 July 2014 at the Royal Paradise Hotel in Phuket, Thailand.
- “Representations and Discourses in Internet Comedy: 9gag.com” at the “Four-Round Joint International Symposium: Globalization and Localization in the New Media Age” on 6 June 2014 at the Institute of Communication Studies, Communication University of China in Beijing, China.
- “Intuitionist Realism and Phenomenology in the Cinema of Philippines’ Lino Brocka” at the Asian Congress for Media and Communication (ACMC) Conference on 14 November 2014 at the City University of Hong Kong, Hong Kong SAR, China.
- “Independent Documentary Film in the Philippines” at the “Documentary Film in South and South-East Asia (including Hong Kong/Macau)” International Conference on 31 August 2013 at the Academy of Film, Hong Kong Baptist University, Hong Kong SAR, China.
- “Representations and Discourses in Internet Comedy: 9gag.com” at the Asian Congress for Media and Communication (ACMC) International Conference on 26 October 2012 at the Faculty of Communication Arts, Chulalongkorn University in Bangkok, Thailand.
- “Images of the Mother in Lino Brocka Films: 1970-1991” at the Society for Cinema and Media Studies (SCMS) Conference on 17 March 2010 at the Westin Bonaventure Hotel in Los Angeles, California, USA.

Film Screenings, Exhibitions, and Seminars Conducted

- Exhibition of *Life-world Series* (dir. Joni Gutierrez, 2017, 118 minutes), a collection of ten short films, as a multi-screen video installation at the ASEANnale held in the Philippines on 28 February to 2 March 2018.
- Seminar titled “Phenomenology and the Realist Film Theories of Andre Bazin and Siegfried Kracauer” held on 14 March 2018 at the University of the Philippines Film Institute
- Seminar titled “Investigating Kracauerian Cinematic Realism through Film Practice and Criticism: *Life-world Series* (2017) and Selected Films of Lino Brocka” held on 28 November 2017 at Albert Hall, University of the Philippines-Diliman.
- Film screening and seminar titled “*Lifeworld Series* (Joni Gutierrez, 117 minutes) & the Phenomenalist-realist Film” held on 7 April 2017 at the Communication and Visual Arts Building, Hong Kong Baptist University, Hong Kong SAR, China.
- Film screening and seminar titled “Investigating Kracauerian Cinematic Realism through *Life-world Series* (Joni Gutierrez, 2017)” held on 5 October 2017 at the Film Center (Videotheque), University of the Philippines Film Institute (UPFI), Diliman, Quezon City, Philippines.

- Faculty colloquium titled “Examining Kracauerian Cinematic Realism through Selected Films of Lino Brocka” on 26 September 2017 at the Film Center (Videotheque), University of the Philippines Film Institute, Diliman, Quezon City, Philippines.
- Exhibitions of “Home for Now” (Joni Gutierrez), a collection of 60 photographs of Hong Kong, held: (1) from 1 June to 3 July 2016 at the Hong Kong Baptist University Library; (2) from 4 to 8 September 2016 at the Gallery of the Philippine Consulate General in Hong Kong SAR, China; and (3) the Foyer of the Queen Elizabeth Stadium in Hong Kong on 25 June 2017.
- Screening of *Twelve Hundred Miles/千里之外* (dir. Joni Gutierrez, 2015), followed by a presentation titled “Imaging the Umbrella Movement via Kracauerian Cinematic Realism” at “Images, Immersions, Investigations: A Forum on the Umbrella Movement” on 16 October 2015 at the Communication and Visual Arts Building, Hong Kong Baptist University, Hong Kong SAR, China.
- Faculty colloquium titled “The Realist Cinema of Lino Brocka” on 6 August 2015 at the University of the Philippines College of Mass Communication, Quezon City, Philippines.
- Screening of *Twelve Hundred Miles* at “FACINE 22: The 22nd Annual Filipino International Cine Festival” on 24 October 2015 in San Francisco, California, USA.
- Screening of *Twelve Hundred Miles* followed by a Q&A session with the director at “Whose Voice? Theory & Practice: 5th International Postgraduate Conference” on 25 September 2015 at the Department of Applied Social Sciences (APSS), Hong Kong Polytechnic University, Hong Kong SAR, China.
- Exhibition of *Twelve Hundred Miles* and talk by the filmmaker at the Koo Ming Kown Exhibition Gallery (part of the “Urban Exotic Dilemma” Exhibition) on 6 June 2015 and iCafe (part of the “Twelve Hundred Miles Apart” Exhibition) on 10-15 June 2015 at the Hong Kong Baptist University, Hong Kong SAR, China.
- Faculty colloquium titled “Intuitionist-Existentialist Cinematic Realism in Lino Brocka’s *Manila in the Claws of Light* (1975)” on 20 June 2014 at the University of the Philippines College of Mass Communication, Quezon City, Philippines.
- Faculty colloquium titled “Twelve Hundred Miles” that entailed a screening of *Twelve Hundred Miles* followed by a Q&A session with the director on 18 June 2015 at the University of the Philippines College of Mass Communication, Quezon City, Philippines.
- Screening of *Green* (dir. Joni Gutierrez, 2013) at “FACINE XX/bente: The 20th Annual Filipino American Cine Festival” on 11 Dec 2013 in San Francisco, California, USA.
- Faculty colloquium titled “Representations and Discourses in Internet Comedy: 9gag.com” on 23 August 2012 at the University of the Philippines College of Mass Communication, Quezon City, Philippines.

Professional Memberships

- Society for Cinema and Media Studies (SCMS)
- International Communication Association (ICA)
- Asian Cinema Studies Society (ACSS)
- Asian Congress for Media and Communication (ACMC)